## CONTRACT

ontract Agreement Between: WTKR-TV 720 Boush Street Norfolk, VA 23510-1583 (757)446-1000 ww.wtkr.com

ınd:

Mundy Katowitz Media 1322 G Street SE Washington, DC 20003

	Contract / Revision			Alt Order#			
	587004	1		07915709			
Product			_				
PRIORITES USA							
Contract Dates	Estimate #						
10/30/12 - 11/06/12	321/340/1895						
Advertiser		No.	Ori	ginal Date /	Revision		
Priorities USA Action			1	0/29/12	/ 10/29/12		
	Billing Cycle	Billing	Cal	endar	Cash/Trade		
	EOM/EOC	Broadcast			Cash		
	Station	Account Executive		xecutive	Sales Office		
	WTKR	Jamie Andrus			Washington, D.		
	Special Hand	ling					
	Demographic						
	Adults 35+						
			e 95	The last of the la			
	IDB#	Advert	iser	Code	Product Code		
	8356	321			340		
	Agency Ref			Advertiser	Ref		
	1			1			

		Spots/		To	tals
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week	Rate Type:	Spots	Amount
N 1 3 10/30/12 11/04/12 CBS This Morning	7-9a	:30	NM	1	\$850.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/29/12 11/04/12T 1	\$850.00				****
N 2 3 10/30/12 11/04/12 CBS This Morning	7-9a	:30	NM	1	\$850.00
Start Date         End Date         Weekdays         Spots/Week           Week: 10/29/12         11/04/12        W         1	<u>Rate</u> \$850.00		1		
N 3 3 10/30/12 11/04/12 CBS This Morning	7-9a	:30	NM	1	\$850.00
Start Date End Date Weekdays Spots/Week	Rate		.,		4000.00
Week: 10/29/12 11/04/12T 1	\$850.00				
N 4 3 10/30/12 11/04/12 CBS This Morning	7-9a	:30	NM	1	\$850.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/29/12 11/04/12F 1	\$850.00				****
N 5 3 11/05/12 11/06/12 CBS This Morning Start Date End Date Weekdays Spots/Week	7-9a Rate	:30	NM	1	\$850.00
Start Date         End Date         Weekdays         Spots/Week           Week: 11/05/12         11/11/12         M         1	\$850.00				
N 6 3 11/05/12 11/06/12 CBS This Morning	7-9a	:30	NM	1	\$850.00
Start Date End Date Weekdays Spots/Week	Rate		300000000000000000000000000000000000000		10 <b>€</b> 1/10 000 (₹, 50) ₹000 000 000 000 000 000 000 000 000
Week: 11/05/12 11/11/12 -T 1	\$850.00				
N 12 3 10/30/12 11/04/12 Newschannel 3 News	12n-1230pm	:30	NM	1	\$1,345.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12F 1	<u>Rate</u> \$1,345.00				
VVCCR. TOTESTIE TITOTITE		:30	NM	1	\$1,345.00
N 13 3 10/30/12 11/04/12 Newschannel 3 News Start Date End Date Weekdays Spots/Week	12n-1230pm Rate	.50	NIVI	1	\$1,545.00
Week: 10/29/12 11/04/12W 1	\$1,345.00				
N 14 3 10/30/12 11/04/12 Newschannel 3 News	12n-1230pm	:30	NM	1	\$1,345.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/29/12 11/04/12T 1	\$1,345.00				Hall the strate resource and the str
N 15 3 10/30/12 11/04/12 Newschannel 3 News	12n-1230pm	:30	MM	1	\$1,345.00
Week:         10/29/12         End Date 11/04/12         Weekdays 2         Spots/Week 3	<u>Rate</u> \$1,345.00				
VVESK: 10/25/12 11/0 11/2	12n-1230pm	:30	NM	1	\$1,345.00
N 16 3 11/05/12 11/06/12 Newschannel 3 News Start Date End Date Weekdays Spots/Week	Rate	.00	1410		Ψ1,010.00
Week: 11/05/12 11/11/12 M 1	\$1,345.00		1		

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, edvertiser, agency and service, jointly and severally, shell remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



	Contract / Revision 587004 /	Alt Order # 07915709			
Contract Dates 10/30/12 - 11/06/12	Product PRIORITES USA	Estimate # 321/340/1895			
Advertiser Priorities USA Action		Original Date / Revision 10/29/12 / 10/29/12			

		Spots/	То	tals
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week	Rate	-20		<b>A</b> 1 010 00
√ 17 3       10/30/12       11/04/12       Ellen Degeneres 3pm         Start Date       End Date       Weekdays       Spots/Week         Week: 10/29/12       11/04/12      T       1	3-4pm <u>Rate</u> \$1,010.00	:30	NM 1	\$1,010.00
N 18 3 11/05/12 11/06/12 Ellen Degeneres 3pm	3-4pm	:30	NM 1	\$1,010.00
Start Date         End Date         Weekdays         Spots/Week           Week: 11/05/12         11/11/12         M         1	Rate \$1,010.00			
V       19       3       10/30/12       11/04/12       Newschannel 3 News         Start Date       End Date       Weekdays       Spots/Week         Week: 10/29/12       11/04/12      W       1	5-530pm <u>Rate</u> \$1,345.00	:30	NM 1	\$1,345.00
V 20 3 10/30/12 11/04/12 Newschannel 3 News  Start Date End Date Weekdays Spots/Week  Week: 10/29/12 11/04/12F 1	5-530pm <u>Rate</u> \$1,345.00	:30	NM 1	\$1,345.00
N 21 3 11/05/12 11/06/12 Newschannel 3 News  Start Date End Date Weekdays Spots/Week  Week: 11/05/12 11/11/12 M 1	5-530pm <u>Rate</u> \$1,345.00	:30	NM 1	\$1,345.00
N 22 3 10/30/12 11/04/12 Newschannel 3 News  Start Date End Date Weekdays Spots/Week  Week: 10/29/12 11/04/12F 1	530-6pm <u>Rate</u> \$1,520.00	:30	NM 1	\$1,520.00
N 23 3 11/05/12 11/06/12 Newschannel 3 News  Start Date End Date Weekdays Spots/Week  Week: 11/05/12 11/11/12 Meekdays Spots/Week	530-6pm <u>Rate</u> \$1,520.00	:30	NM 1	\$1,520.00
N 24 3 10/30/12 11/04/12 7-730pm <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12T 1	7-730pm <u>Rate</u> \$2,010.00	:30	NM 1	\$2,010.00
N 25 3 10/30/12 11/04/12 Late News (M-F)  Start Date End Date Weekdays Spots/Week  Week: 10/29/12 11/04/12F 1	11-1135p <u>Rate</u> \$2,010.00	:30	NM 1	\$2,010.00
N 26 3 10/30/12 11/04/12 Late News (M-F)  Start Date End Date Weekdays Spots/Week  Week: 10/29/12 11/04/12W 1	11-1135p <u>Rate</u> \$2,010.00	:30	NM 1	\$2,010.00
N 27 3 11/05/12 11/06/12 Late News (M-F)  Start Date End Date Weekdays Spots/Week  Week: 11/05/12 11/11/12 M 1	11-1135p <u>Rate</u> \$2,010.00	:30	NM 1	\$2,010.00
N 28 3 10/30/12 11/04/12 Late Night with David Lette  Start Date End Date Weekdays Spots/Week  Week: 10/29/12 11/04/12T 1	m1135pm-1237am <u>Rate</u> \$690.00	:30	NM 1	\$690.00
N 29 3 10/30/12 11/04/12 Late Night with David Lette  Start Date End Date Weekdays Spots/Week  Week: 10/29/12 11/04/12F 1	rm1135pm-1237am <u>Rate</u> \$690.00	:30	NM 1	\$690.00
N 30 3 10/30/12 11/04/12 Early Show Saturday  Start Date End Date Weekdays Spots/Week  Week: 10/29/12 11/04/12S- 1	9-11am <u>Rate</u> \$250.00	:30	NM 1	\$250.00
N 31 3 10/30/12 11/04/12 Saturday Prime  Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12S- 1	9-10pm <u>Rate</u> \$1,445.00	:30	NM 1	\$1,445.00
N 32 3 10/30/12 11/04/12 1135pm-1205am  Start Date End Date Weekdays Spots/Week  Week: 10/29/12 11/04/12S 1	1135pm-1205am <u>Rate</u> \$515.00	:30	NM 1	\$515.00
N 33 3 10/31/12 10/31/12 Wednesday Prime	9-10pm	:30	NM 1	\$8,375.00

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	Contract / Revision 587004 /	Alt Order # 07915709		
<u>Contract Dates</u> <u>Product</u> 10/30/12 - 11/06/12 PRIORITES USA		Estimate # 321/340/1895		
Advertiser Priorities USA Action		Original Date / Revision 10/29/12 / 10/29/12		

Print Date 10/29/12

Page 3 of 3

					Spots/			To	tals
'Line Ch Start D	ate End Date De	escription	Start/End Time	Days	Length Week	Rate	Type Sp	oots	Amount
<u>Start Date</u> Week: 10/29/12	End Date Week 11/04/12W		<u>Rate</u> \$8,375.00		A				
				Milliones Europe	Totals	3		28	\$40,925.00
ime Period	# of Spots	Gross Amount	Net Amount						
0/29/12 -11/06/1	2 28	\$40,925.00	\$34,786.25						
otals	28	\$40,925.00	\$34,786.25						

Signature:	Date:	
3		